



NATIONAL
MILITARY FAMILY
ASSOCIATION



OUR MISSION

To stand up for, support, and enhance the quality of life for every military family through bold advocacy, innovative programming, and dynamic and responsive solutions.

Together Our Connections are Stronger

Our Operation Purple® Camps are a place where military kids can spend time with their peers, who have experienced similar hardships—continued separations, frequent moves, and sometimes a parent’s injury or illness.

Operation Purple Family Retreats® help families strengthen and renew their relationships before or after a deployment or transition.

Our Operation Purple Healing Adventures® are family retreats designed specifically to help families of wounded, ill, or injured service members.

More than 70,000 kids and families have attended our Operation Purple programs.



In 2022, NMFA sent **1,449 campers** to **16 weeks** of Operation Purple Camp at **13 different locations** around the country.



OPERATION PURPLE CAMPS

On average, **more than 5,500 military kids** apply to attend each year.



OPERATION PURPLE HEALING ADVENTURES

On average, more than **180 families** apply to attend each year.



OPERATION PURPLE FAMILY RETREATS

On average, **more than 300 families** apply to attend each year.



MILITARY SPOUSE EDUCATION AND EMPLOYMENT PROGRAM

639 scholarships awarded totaling **\$630,000**

Together Our Families are Stronger

NMFA understands the needs of military families and fights tirelessly to improve their wellbeing. Our work brings greater recognition that military family well-being is a key component of force readiness—not simply a thoughtful consideration.

When we identify important gaps, we stand up our own unique services to fill them—like our Child Care Fee Relief Program, which provided \$5M+ in funding to families to help offset the financial hardship child care brings.



Together Our Opportunities are Stronger

Military spouses often put their own careers and ambitions on hold to support their service member. Our scholarship program helps spouses pursue all types of degrees, professional licenses and certifications, and aids entrepreneurs with business ownership costs.

More than 7,600 military spouses have expanded their career options with the \$8.2 million in scholarship funds we've awarded.

Together Our Voice is Stronger

When a military member serves, their family serves too. We urge our nation's leaders to keep military families at the forefront of their minds.

How do we do this? Because we are a strong voice on the issues that matter. Congress looks to us to provide testimony on legislation impacting military families. With the help of hundreds of military-connected global volunteers, we keep an eye on issues within military communities, and convey the needs of families to those with the power to do something about it.

Together Our Future is Stronger

We believe all military families deserve quality child care, dependable health care, spouse employment options, great schools, caring communities, a secure retirement, and support for widows and widowers.

SOCIAL MEDIA IMPACT



107,000 followers



25,735 followers



5,132 followers



9,208 followers



Social Reach: 6.2M annually

WEBSITE



Users per year: 278,983



Email: 187,000 contacts